



YOGEN FRÜZ CASE STUDY

All data contained in this report has been extracted from Yogen Früz's location at Parque Tereo.

yogen früz





RESULTS

Sales Increase

11.5% increase current month
v. same month last year



Food cost savings

Over 250 usd per month



Employee theft detected

\$456 usd during the first two
months



Store performance

53% increase in store KPI
compliance



What does Simplify do?

We create customized reports of the most crucial parts of your coffee shop's operation, by extracting and analyzing video from your existing security camera system.

SALES AUDIT

We make sure your store's transactions are registered in your POS system.



STORE PERFORMANCE

We report if each store's key activities are successfully completed.



VISUAL EVIDENCE

Every piece of data we extract is paired with visual evidence, so you and your team can solve any issue.



We help multi-unit owners operate stores at their standards, ensuring their customers get the experience they deserve.



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